

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81041	CF NTL-POL	FBD - LBD: 11/04/12 - 11/06/12	HL#:	Created: 10/25/12 02:35 PM
Client: JON RUNYAN FOR CONGRESS...	CPE: / / 612	Agency Commission: 15 %	Updated: EBIRCHILL on 10/25/12 02:50 PM	
Agency: MCLAUGHLIN & ASSOCIATES	Product: EST#612 30'S (9820)	Self Protect.: :20:00	Confirmed: 10/25/12 02:50 PM	
Buyer: MARIANNE CAMPBELL	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/26/12 09:36 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

NEW ORDER CHG/PH 10/25/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	1 1 0 0 0 0 0	NEWS	30				0.0	\$350.00	2	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	ENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$950.00	1	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$1,080.00	1	\$1,080.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	6	0	\$5,230.00	\$4,445.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Order Totals:	\$5,230.00	\$4,445.50	\$0.00	\$0.00
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